



# Frequently Asked Questions

## Why should I fundraise for Royal Columbian?

Your donations help us support the work of Royal Columbian Hospital, including new equipment, innovation and research, and the ongoing redevelopment of the hospital. Thanks to your donations, Royal Columbian Hospital is able to continue providing the best possible care in all areas, from cardiology to mental health. Visit [Your Impact](#) to learn more about how your donations make the difference.

## How long should I fundraise for?

On average, fundraisers typically run from 2 weeks – 1 month, but the length of your fundraiser will depend on the type of fundraiser you put together.

If you have set a specific time goal (e.g., 100km in 30 days), then your fundraiser will end when the time goal is over. If you're planning an event or participating in a run, your fundraiser will end when the event is over. For creative or sales fundraisers, you may want to decide ahead of time how long the fundraiser goes for, keeping in mind that you can always extend the timeline, if necessary.

## Can I do a different fundraising idea than the ones listed?

Absolutely! We love to see creative and unique fundraising ideas\*. If you have any questions about getting your fundraiser going, please don't hesitate to reach out using the contact info below.

## What happens if I don't meet my goal?

You set a goal in order to have something to strive for, and to encourage donors to help you meet that goal. But the real achievement is raising money for a great cause, so even if you don't meet your monetary goals, you're still a winner.

## Do I have to fundraise for a specific unit or item?

While some fundraisers have a specific equipment item or hospital unit in mind, there is no obligation to fundraise for something specific. If you want the funds you raised to go where they're most needed, just select "Greatest Needs" as your fund.

## What have past fundraisers done?

A number of wonderful fundraisers have been created to raise money including:

- Taking family portraits by donation
- Painting and selling inspirational rocks
- Selling handmade bracelets
- Hosting a fundraiser to celebrate a significant medical recovery
- Accepting donations in lieu of birthday gifts
- Hosting an annual hiking event

## Do I need to notify Royal Columbian Hospital Foundation that I'm creating a fundraiser?

We love hearing from you, but setting up your own personal fundraising page is quick, easy, and can be done without any assistance from the Foundation. However, we're always happy to help you get set up, so don't hesitate to reach out to the contact info below if you have any questions or concerns.

## How do I set up a fundraiser?

Setting up a fundraiser is easy! Visit [registration page to create your personal fundraising page](#). Setting one up is easy and user-friendly, but if you have any outstanding questions we're just a phone call or email away. Get in touch through the contact info below.

Once your fundraiser is set up, and you're ready to get started (i.e., have your inventory established, planned your event\*, or any additional steps necessary for your fundraiser), promote your fundraiser by sharing a link to your personal fundraising page, and letting your friends & family know that you're raising funds for Royal Columbian.

\*For all gatherings and events, please abide by current public health guidelines

[START FUNDRAISING](#)

## CONTACT US

**Shae Fowler**, Development Coordinator

**Phone:** 604.520.4438

**Email:** [shae.fowler@fraserhealth.ca](mailto:shae.fowler@fraserhealth.ca)