

# 10th ANNUAL MAKING THE CHARITY GOLF CLASSIC

SATURDAY JUNE 10. 2023



DDESENTING SDONSOF



In 2013, a passionate Royal Columbian anesthesiologist and team of hospital staff wanted to make a difference in their workplace and community. They had a vision that they could make a significant impact on the lives of the people they cared for daily, and have some fun while doing it.

Thus, Making the Cut Charity Golf Classic was created to support Royal Columbian Hospital Foundation and, specifically, our Trauma and Surgical Services. In 2022, we raised \$65,000 bringing the overall total raised to \$450,000 in support of the Operating Room and Trauma programs at Royal Columbian Hospital. With the funds raised, we will be able to purchase new equipment for these key areas of the hospital and support our most vulnerable patients.

Thank you for generously considering supporting us this year.

# Dr Feisal Mohamedali MD, DRCPC Regional Medical Director Anesthesiology Chair of the Making the Cut Committee

## **GOLF TOURNAMENT DETAILS**

### DATE

Saturday, June 10, 2023

### **LOCATION**

Pitt Meadows Golf Course 13615 Harris Rd, Pitt Meadows, BC

### **ITINERARY**

- Tailgate BBQ to start the event
- Shotgun start at 1pm
- Putting contest throughout the day.
- Online silent auction and 50/50 raffle (ending at 7pm the day of the event)
- Banquet Buffet Dinner after the event in the clubhouse
- Awards and Recognition after the dinner.

### REGISTRATION

To register for the event, visit <u>rchfoundation.com/makingthecut</u> or call (604) 908-4088.

The price of registration is \$275 per player and includes 1 mulligan package and 3 balls for the putting contest.

### **THEME**

To celebrate our 10th anniversary of this event, we will be having a Ties and Tiaras theme at this years event.



|  | Presenting         | Ball Marker    | Ace      | Golf Cart  | Eagle    | Bag Tag  | Birdie   | Dinner   | Tee Giff          | Silent Auction               | Volunteer<br>Sponsor | Putting  | Hole in One | Longest Drive<br>(M/F) | Closest to the<br>Pin (M/F) | Chipping<br>Contest | Single Hole |
|--|--------------------|----------------|----------|------------|----------|----------|----------|----------|-------------------|------------------------------|----------------------|----------|-------------|------------------------|-----------------------------|---------------------|-------------|
|  | \$10,000<br>*SOLD* | \$7,500        | \$7,500  | \$5,000    | \$3,500  | \$3,000  | \$2,500  | \$2,500  | \$2,500<br>*SOLD* | \$2,500                      | \$2,500              | \$2,000  | \$2,000     | \$2,000                | \$2,000                     | \$2,000             | \$1,500     |
| Presenting logo included in all communication and event promotion  | •                  |                |          |            |          |          |          |          |                   |                              |                      |          |             |                        |                             |                     |             |
| Category level recognition on all event signage                    | •                  |                |          | <b>Ø</b>   |          |          |          | <b>(</b> |                   |                              | <b>(</b>             |          |             | <b>S</b>               |                             |                     | <b>Ø</b>    |
| Site-specific logo   | Tee Box            | Ball<br>Marker |          | Golf Carts |          | Bag Tags |          | Dinner   | Tee Gift          | Silent<br>Auction<br>Website | Volunteer<br>Shirts  | Hole     | Hole        | Hole                   | Hole                        | Hole                | Hole        |
| On-site hole activation activity managed by MTC (or sponsor)       | •                  | <b>②</b>       | <b>Ø</b> |            | <b>Ø</b> |          | <b>(</b> |          |                   | <b>Ø</b>                     | <b>(</b>             |          |             | <b>Ø</b>               | <b>(</b>                    |                     |             |
| On site hole activation activity managed by Sponsor                |                    |                |          |            |          |          |          |          |                   |                              |                      |          |             |                        |                             |                     | <b>Ø</b>    |
| Event Tickets  | 4                  | 2              | 2        | 2          | 2        | 1        | 1        | 1        | 1                 | 1                            | 1                    | 1        | 1           | 1                      | 1                           | 1                   | 0           |
| MC Recognition   | •                  | <b>S</b>       | <b>Ø</b> | <b>②</b>   | <b>Ø</b> |          |          | <b>S</b> |                   |                              |                      |          |             |                        |                             |                     |             |
| Category Exclusivity**   |                    |                |          |            |          |          |          |          |                   |                              |                      |          |             |                        |                             |                     |             |
| Recognition in the 2023 Event<br>Program                           | Logo               | Logo           | Logo     | Logo       | Logo     | Logo     | Logo     | Logo     | Logo              | Logo                         | Name                 | Name     | Name        | Name                   | Name                        | Name                | Name        |
| 2023 Event Program<br>Advertisement                                | Full Page          | 1/2 Page       | 1/2 Page |            |          |          |          |          |                   |                              |                      |          |             |                        |                             |                     |             |
| Recognition in the 2024<br>Sponsorship package                     | Logo               | Logo           | Logo     | Logo       | Logo     | Logo     | Logo     | Logo     | Logo              | Logo                         | Name                 | Name     | Name        | Name                   | Name                        | Name                | Name        |
| Recognition on follow up<br>print media thank you<br>advertisement | Logo               | Logo           | Logo     | Logo       | Logo     | Logo     | Logo     | Logo     | Logo              | Logo                         | Name                 | Name     | Name        | Name                   | Name                        | Name                | Name        |
| Sponsorship post on social media                                   | Featured           | Featured       | Featured |            | Featured | Featured |          |          |                   |                              |                      |          |             |                        |                             |                     |             |
| Website recognition by category                                    | •                  | <b>(</b>       | <b>Ø</b> | <b>Ø</b>   | <b>Ø</b> | <b>Ø</b> | <b>②</b> | <b>(</b> | <b>©</b>          | <b>Ø</b>                     | <b>(</b>             | <b>Ø</b> | <b>(</b>    | <b>②</b>               | <b>②</b>                    | <b>Ø</b>            | <b>Ø</b>    |
| Email recognition (RCH<br>Foundation e-news)                       | <b>②</b>           | <b>②</b>       | <b>Ø</b> |            | <b>Ø</b> | <b>Ø</b> |          |          |                   |                              |                      |          |             |                        |                             |                     |             |
| Complete your Foursome   | Included           | \$550          | \$550    | \$550      | \$550    | \$825    | \$825    | \$825    | \$825             | \$825                        | \$825                | \$825    | \$825       | \$825                  | \$825                       | \$825               | \$1,100     |

<sup>\*\*</sup>Category exclusivity available. Contact Elizabeth Kelly, at (604) 908-4088 or email lizz.kelly@fraserhealth.ca for more details.

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR - \$10,000\*

- Presenting logo included in all communication and event promotion
- Category level recognition on all event signage
- Site-specific logo on the Tee Box
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 4 golf passes for the event + 4 dinner tickets
- MC recognition at dinner
- Event program recognition Logo
- Full page Event program advertisement
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo in title
- · Featured sponsorship post on social media
- Website recognition by category
- Email recognition (RCH foundation e-news)

### **BALL MARKER SPONSOR - \$7,500**

- · Category level recognition on all event signage
- Site-specific logo on the Ball Marker
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 2 golf passes for the event + 2 dinner tickets
- · MC recognition at dinner
- Recognition in 2023 event program Logo
- Half Page Event Program Advertisement
- · Recognition in 2024 sponsorship package Logo
- · Recognition on follow up print media thank you ad Logo
- · Featured sponsorship post on social media
- · Website recognition by category
- Email recognition (RCH foundation e-news)
- Complete your foursome for \$550

### **ACE SPONSOR - \$7,500**

- · Category level recognition on all event signage
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 2 golf passes for the event + 2 dinner tickets
- · MC recognition at dinner
- Recognition in 2023 event program Logo
- Half Page Event Program Advertisement
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- · Featured sponsorship post on social media
- · Website recognition by category
- Email recognition (RCH foundation e-news)
- · Complete your foursome for \$550







### **GOLF CART SPONSOR - \$5.000\***

- · Category level recognition on all event signage
- · Site-specific logo on the Golf Carts
- Event Tickets 2 golf passes for the event + 2 dinner tickets
- · MC recognition at dinner
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- Website recognition by category
- Complete your foursome for \$550

### **EAGLE SPONSOR - \$3,500**

- · Category level recognition on all event signage
- · On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 2 golf passes for the event + 2 dinner tickets
- MC recognition at dinner
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- · Featured sponsorship post on social media
- · Website recognition by category
- Email recognition (RCH foundation e-news)
- · Complete your foursome for \$550

### **BAG TAG SPONSOR - \$3,000**

- · Category level recognition on all event signage
- · Site-specific logo on the Bag Tags
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- · Featured sponsorship post on social media
- Website recognition by category
- Email recognition (RCH foundation e-news)
- · Complete your foursome for \$825

### **BIRDIE SPONSOR - \$2,500**

- · Category level recognition on all event signage
- · On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- MC recognition at dinner
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- Website recognition by category
- Complete your foursome for \$825

### **DINNER SPONSOR - \$2,500**

- · Category level recognition on all event signage
- Site-specific logo in the banquet room
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · MC recognition at dinner
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- Website recognition by category
- Complete your foursome for \$825

### **TEE GIFT SPONSOR - \$2,500**

- · Category level recognition on all event signage
- · Site-specific logo on Tee Gift
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- Website recognition by category
- · Complete your foursome for \$825

### **SILENT AUCTION SPONSOR - \$2,500**

- · Category level recognition on all event signage
- · Site-specific logo on Silent Auction Website
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- Recognition in 2023 event program Logo
- Recognition in 2024 sponsorship package Logo
- Recognition on follow up print media thank you ad Logo
- Website recognition by category
- Complete your foursome for \$825

### **VOLUNTEER SPONSOR - \$2,500**

- · Category level recognition on all event signage
- Site-specific logo on Volunteer Shirts
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · Recognition in 2023 event program Name
- · Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- · Website recognition by category
- · Complete your foursome for \$825







### **PUTTING SPONSOR - \$2,000**

- · Category level recognition on all event signage
- Site-specific logo on the hole on the course
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · Recognition in 2023 event program Name
- · Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- Website recognition by category
- Complete your foursome for \$825

### **HOLE IN ONE SPONSOR - \$2.000**

- · Category level recognition on all event signage
- · Site-specific logo on the hole on the course
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · Recognition in 2023 event program Name
- Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- Website recognition by category
- · Complete your foursome for \$825

### **LONGEST DRIVE SPONSOR - \$2,000**

- · Category level recognition on all event signage
- · Site-specific logo on the hole on the course
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · Recognition in 2023 event program Name
- Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- Website recognition by category
- · Complete your foursome for \$825

### **CLOSEST TO THE PIN SPONSOR - \$2,000**

- · Category level recognition on all event signage
- Site-specific logo on the hole on the course
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- · Recognition in 2023 event program Name
- Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- Website recognition by category
- · Complete your foursome for \$825

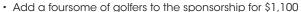


### **CHIPPING CONTEST SPONSOR - \$2,000**

- · Category level recognition on all event signage
- · Site-specific logo on the hole on the course
- On-site hole activation activity managed by MTC (or sponsor)
- Event Tickets 1 golf pass for the event + 1 dinner ticket
- Recognition in 2023 event program Name
- Recognition in 2024 sponsorship package Name
- · Recognition on follow up print media thank you ad Name
- · Website recognition by category
- Complete your foursome for \$825

### **SINGLE HOLE SPONSOR - \$1,500**

- · Category level recognition on all event signage
- · Site-specific logo on the hole on the course
- · On-site hole activation activity managed by the sponsor
- · Recognition in 2023 event program Name
- Recognition in 2024 sponsorship package Name
- Recognition on follow up print media thank you ad Name
- Website recognition by category





# **OUR IMPACT**

Every year, donations to this event go towards supplying Royal Columbian Hospital with equipment needed to better the treatment of those who need help. Below are a list of some of the items the Making The Cut Committee has purchased with donations from our sponsors and golfers.

**Med Fusion Pumps** ~ used to infuse anesthetics / medications

**Glidescope** ~ used to manage difficult airways in critically ill patients

**Belmont Rapid Infusers** ~ for blood transfusion in trauma and surgical patients

**LUCAS 2 Chest Compression System** used to provide CPR

**A baby warmer** for newborn infants born by cesarean section in the operating room







# TOURNAMENT DEMOGRAPHICS

60% Male 40% Female

### **AGES**

Our Golfers and Volunteers are of all ages.

### **PROFESSION**

- 40% of those that golf and participate in the tournament come from the Health care sector (Doctors, Nurses, Specialists, etc)
- The other 60% of our golfers and those that participate come from a wide array of working professionals from fields such as Engineering, Media + Entertainment, and Finance.



# SPONSOR TODAY!

Contact

### **ELIZABETH KELLY**

Manager of Events Royal Columbian Hospital Fountation

Cell: 604.908.4088

Email: lizz.kelly@fraserhealth.ca





# THANK YOU TO OUR 2022 SPONSORS!

























### HOLE / EVENT SPONSORS

Ayreborn Audio / Video
RBC Wealth Management - Steven Osachoff
Loren Nancke & Co.
Westland Insurance
RBC Dominion Securities - Russell MacKay
Real Canadian Superstore Coquitlam
Save on Foods New Westminster Locations
Columbia Integrated Health
Kruger Products

Lordco Products
Greater Vancouver Beer Truck
Patina Brewing
Russell Brewing
Chachi's Coquitlam
Sapperton District Taphouse
White Spot
Creative Canvas Photobooths

